



Labor Supply versus Labor Demand

October 2021 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed an increase of 3,230 ads from September 2021 to October 2021. Compared to October 2020, South Carolina had an increase of 39,193 ads. Across the United States, online ads saw a decrease of in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 29,325 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 19,803 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 1:1.

Supply-Demand Ratio by Workforce Area for October 2021

Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	6,794	6,646	1:1
Greenville	7,093	6,749	1:1
Lowcountry	5,753	3,089	1:1
Lower Savannah	7,396	4,959	1:1
Midlands	19,803	10,242	1:1
Pee Dee	2,589	5,909	2:1
Santee-Lynches	2,573	3,166	1:1
Trident	29,325	11,031	0:1
Upper Savannah	2,346	3,477	1:1
Upstate	3,266	6,285	2:1
Waccamaw	4,453	7,116	2:1
Worklink	3,545	5,077	1:1
South Carolina (SA)	95,466	94,322	1:1

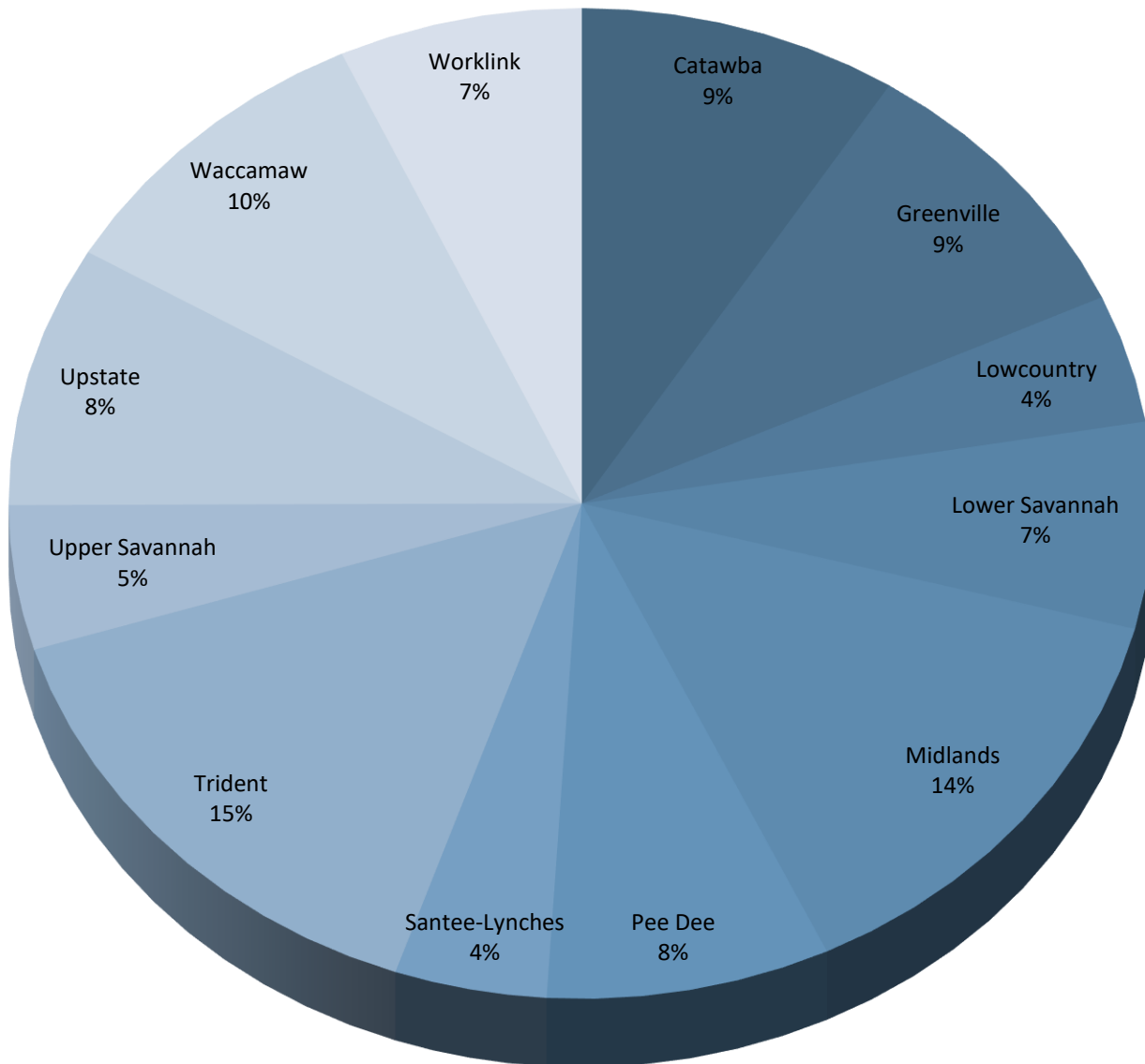
(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



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SC Job Advertisements by Workforce Area



The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department